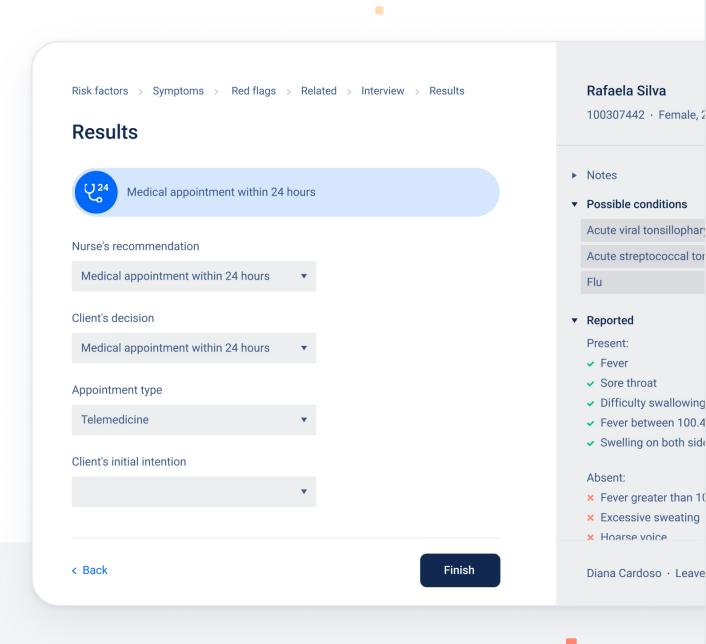


Reducing unnecessary urgent care visits with an Al tool for call centers

BUSINESS TYPE
Private healthcare provider

PRODUCT
Triage for Call Centers

Location Portugal



Key insights

99.4%

of all reported symptoms were recognized by the tool

53%

reduction in intent to access the ED

106%

increase in intent to pursue self-care

The challenge

Médis, part of the Grupo Ageas Portugal, is the most recognized health insurer in the region. The company, which has provided medical services for over 20 years, recently added a symptom-checking tool to its call center to:

- Assist call center nurses with prompt and accurate triage
- Prevent unnecessary urgent care visits and appointments
- Detect urgent cases quickly
- Standardize the triage interview process

The solution

In cooperation with Infermedica, the Médis Clinical Contact Center was enhanced with a tool that helps nurses with the flow of triage, from symptom gathering to care recommendations.

The new tool is based on Infermedica's platform, which is updated regularly and provides medically validated medical databases and algorithms.

The tool was used 24,000 times in the first year, leading to a reduction in unnecessary urgent care visits from 17% to 8% and an increase in self-care recommendations from 17% to 35%. The new tool also improved the experiences of nurses and clients using Médis' telemedical services.